

A COMPETITION ORGANISED BY THE ETRILLARD FOUNDATION

RULES FOR THE2025-2027 EDITION



PREAMBLE

The Etrillard Foundation aims to encourage various cultural initiatives linking European culture and tradition with the contemporary world. It pays particular attention to the arts and crafts and wishes to honour excellence in craftsmanship.

With this in mind, in 2023 the Etrillard Foundation created the Âmes d'Œuvres commission competition in connection with its art collection, in order to enrich it and promote the creativity and technical skills of professionals in the arts and crafts. Through this competition, the Foundation also aims to provide a space for interdisciplinary dialogue within the arts and crafts sector, encouraging reflection, innovation and hybridisation.

The aim of the Âmes d'Œuvres competition is therefore to:

- Promote the creative dimension of craftsmanship, its capacity for innovation and interdisciplinarity with other craftspeople and/or designers in order to open up new fields of creation.
- Enable craft professionals to gain visibility by creating an original work, while taking on a technical and artistic challenge.
- Create a unique work based on one of the pieces chosen from the Etrillard Foundation's collection by reinterpreting it.
- Enhance and enrich the Foundation's collection, which consists of European works of art from the 16th to the 19th century.

With this commission competition, the Etrillard Foundation is giving craft professionals an opportunity to showcase their expertise, creativity and dexterity, while also fostering dialogue between artisans and designers of the present and the past.

In 2025, the Etrillard Foundation will launch the second edition of the Âmes d'Œuvres competition.

The Etrillard Foundation, headquartered in Geneva, is a non-profit organisation governed by Swiss law. In accordance with the wishes of its founder, it is active in the canton of Geneva, Switzerland, and in Europe, mainly in France and Italy.



RULES

Article I. Eligibility requirements for candidates

The following may apply:

- A professional in the field of arts and crafts, as defined by the French decree of 24 December 2015*;
- A group of two (2) to three (3) people, designers or craftspeople, including **at least one** professional in the arts and crafts.

It should be noted that the arts and crafts sector includes individuals and company directors who are primarily engaged in independent activities involving the production, creation, transformation or reconstruction, repair and restoration of heritage, characterised by mastery of techniques and skills for working with materials and requiring artistic input.

*The list of crafts is set out in the decree of 24 December 2015 and includes 198 crafts and 83 specialities, making a total of 281 activities.

https://www.institut-metiersdart.org/metiers-art/ressources/la-liste

Candidates must:

- Be of legal age;
- Reside in Europe (tax residence, proof of address must be provided) and have a special connection with France or Switzerland if the candidate comes from another country;
- Have professional status (provide proof);
- Have legal personality. In the case of a collaboration between professionals without legal personality, a representative member must be designated;
- Not be subject to collective proceedings.

The following are excluded from participation:

- Any person, individually or collectively, who has already won the Etrillard Foundation Commission Competition;
- Any member of the jury or expert committee of the Competition shall order;



 More generally, any person participating directly or indirectly, in any way whatsoever, in the organisation of this edition of the Competition is prohibited from entering.

Article II. Eligibility requirements for the project

To be eligible for the competition, the project must meet five (5) criteria:

- The proposed project must be the work of a single professional author or a collaboration between professional co-authors;
- The expertise used to create the work must consist of the main professional activity of the candidate or candidates working in collaboration;
- The project must comply with the evaluation criteria defined in <u>Article VI</u> of these rules;
- The project must be feasible (production, manufacturing);
- The final work must be suitable for public exhibition.

Article III. Purpose of the Commission Competition

For each edition of the Commission Competition, the Etrillard Foundation selects a piece from its collection to be reinterpreted.

The piece from the collection will be presented during a special visit organised in autumn 2025. The date and location of this visit will be announced in the call for applications on the Etrillard Foundation website. To attend this visit, candidates must make an appointment by writing to contact@fondationetrillard.com.

For candidates who are unable to attend, the complete file on the piece, including a description and photos, can be sent on request by email tocontact@fondationetrillard.com.

Applicants undertake to keep these documents confidential.



Nature of the work produced

In order to maintain consistency with the original work in the collection, candidates must choose to retain at least one element of the original work in their design, in each of the following two areas:

Pillar 1: form or function

Pillar 2: material or decoration

For example, a project may retain only the form and decoration, or only the function and material of the model object.

The work produced as part of the Commission Competition must be **original**. Each candidate/collaborating group guarantees that the work is and will remain a **unique piece**.

Following the jury's decision, the final work will become part of the Etrillard Foundation's collection.

Article IV. Terms and conditions of participation and deadline for submitting applications

Candidates must complete the online application form for the Prize, available at the following link: https://fondationetrillard.wiin.io/fr/applications/concours-commande-ames-doeuvres-2025

Applications must be completed by the candidate(s) and submitted by 18 December 2025 at the latest.

Article V. Schedule for the Âmes d'Œuvres competition – 2025 edition

- 2 June 2025: Opening of the call for applications
- 18 December 2025 at midnight: Closing date for applications
- January-February 2026: Pre-selection of applications received
- March 2026: Announcement to finalists and candidates who did not pass the preselection phase
- March-August 2026: Finalists create a mock-up
- September 2026: Oral presentation of the complete application and model to the jury



- October 2026: Announcement of the winner
- October 2026 to May 2027: Production of the winning piece
- May 2027: Reception and unveiling of the work by the Etrillard Foundation
- From May 2027: Presentation of the work to the public

Article VI. Selection process

The selection will be made in two stages by the competition jury, composed of prominent figures from the fields of arts and crafts, design, museums and heritage institutions, and academia.

Gilles Etrillard, President of the Etrillard Foundation, is the jury president.

Stage 1: Pre-selection

Candidates must complete their application form digitally at the following link: https://fondationetrillard.wiin.io/fr/applications/concours-commande-ames-doeuvres-2025

All information about the competition is available on the Etrillard Foundation website: www.fondationetrillard.ch/fr/concours-commande-ames-d-oeuvres-2025

Applications sent by post will not be accepted.

Application:

- A curriculum vitae for each professional involved in the project
- A portfolio with at least three (3) references for the candidate's creative or restoration work
- For applicants outside France and Switzerland, a letter explaining their special connection with France or Switzerland (place of residence, production, use of French or Swiss techniques, regular collaborations with one or more French or Swiss professionals, etc.).
- A statement of intent no more than two pages presenting:
 - o The connection with the work in the Etrillard Foundation collection



- o The artist's/collaborative group's approach to the competition commission
- o The creative approach, innovations, hybridisations, and collaborations envisaged
- Initial sketches and drawings (attached)
- A technical file specifying:
 - The materials envisaged (samples welcome)
 - o Technical specifications of the work
 - The innovative technical processes used
 - The dimensions of the piece
 - o Any subcontractors and their role in the project
- The provisional budget with a breakdown by major items, within the limits of the budget allocated by the Competition (see Article VIII): raw materials, supplies, remuneration of the candidate/collaborative group, logistics and travel expenses related to the completion of the project
- A reverse schedule

Criteria:

The jury will assess the balance between creativity, innovation and the promotion of expertise, as well as consistency with the reinterpreted work. It will also take into account the technical and financial feasibility of the project.

The jury will select 5 (five) finalists for the final selection stage.

Workshop visits:

Workshop visits will take place after the finalists have been selected, between March 2026 and September 2026. Each workshop will be visited by at least two members of the jury. The jurors will visit the finalists' workshops to see how they work, view their production and samples, and discuss their expertise. They may be asked to ask and answer questions about the Competition project.



Stage 2: Selection of the winner

Additional information

Once the pre-selection stage has been completed, the five (5) shortlisted candidates will be required to supplement their initial application for the final oral presentation with:

- A model of the creation on a scale of at least ½, to be brought to the final oral presentation, or a 3D model.
- Answers to any questions raised by the jury concerning the technical file (for example: requests for clarification on technical innovations, hybridisation of expertise, choice of suppliers, particularly for materials, etc.).

Each candidate is invited to present any additional information to the jury in support of their application. For example, the following may be presented (non-exhaustive list): 3D modelling, model, video, drawings, previous work by the professional or collaborative group that inspired the candidate project, etc.

The candidate or collaborative group will attend the final oral examination, which will be held on a date to be determined in September 2026, and will give a 30-minute oral presentation (10 minutes of presentation by the candidate, 20 minutes of discussion with the jury). The final oral examination will be held at the Etrillard Foundation, 8 Rue Saint-Léger, CH-1205 Geneva. Travel expenses will be the responsibility of the candidate.

Attendance at this hearing is mandatory and candidates may not be represented by a proxy.

Criteria:

The jury will assess the candidate's ability to reinterpret the piece based on what they have proposed in their application.

The jury will be tasked with selecting a single winner from among the five finalists.

The evaluation will be based on an assessment grid covering each of the themes listed below:

- Compliance with the "pillars" and consistency with the work to be reinterpreted
- Artistic and creative quality
- Hybridisation of skills
- Innovative nature of the proposal



Technical and financial feasibility of the project

The jury is not obliged to select a winner for the Commission Competition if it considers that the quality of the entries does not meet the fundamental quality criteria required.

Similarly, the jury reserves the right to award Special Mentions to one or more of the four (4) non-winning finalists.

Article VII. Jury decisions

The jury's decisions will be made on the basis of the information provided in the application form.

The jury's decisions are final, sovereign and without appeal. The jury will not be required to justify its decisions. No challenges to the decisions made will be accepted. The jury's deliberations are confidential.

Article VIII. Production of the competition piece by the winner and prize

Once designated as the winner of the Commission Competition, the professional or collaborative group must produce the piece and deliver it to the Etrillard Foundation by May 2027.

The prize money for this purpose amounts to CHF 40,000.00 (forty thousand Swiss francs). The prize money will enable the winner to carry out the commission: purchase of raw materials, supplies, equipment, remuneration, expenses, logistics and transport of the piece, etc.

Article IX. Expenses for finalists

Non-winning finalists, up to a maximum of four (4), will receive an expense allowance of CHF 1,000.00 (one thousand Swiss francs), taking into account the selection criteria defined in Article VI. If the non-winning finalist is a group, the expense allowance remains CHF 1,000.00 for the entire group.

If a finalist withdraws during the application process, they automatically forfeit the CHF 1,000.00 expense allowance.



Article X. Communication and promotion of the winner and finalists

The finalists and winner will benefit from media visibility through communication (press campaign, communication materials about the creative process, interviews, photographs and videos about the creative process and/or the collaboration, etc.) and external promotions implemented by the Etrillard Foundation to promote the Commission Competition.

To this end, the finalists and the winner agree to provide their photograph and to participate in promotional activities initiated by the Etrillard Foundation in connection with the Competition.

Article XI. Fate of the piece created as a result of the Commission Competition

The piece created as part of the Commission Competition by the designated winner will become part of the Etrillard Foundation's collection.

The piece will be unveiled to the public at major events and special openings of the collections to the public.

It may also be loaned to the winner upon request and in accordance with the framework defined by the Foundation.

The transfer of the winning work to the Etrillard Foundation will be governed by a transfer agreement specifying the intellectual property rights and the conditions for loaning the work.

Article XII. Terms and conditions for the payment of the grant to the winner(s)

The Foundation shall pay the prize money to the winner(s) by bank transfer, as follows:

-An initial payment of 50% of the total amount of the grant, i.e. CHF 20,000.00 (twenty thousand Swiss francs), upon the selection of the winner in October 2026.

-A second payment of the balance of the grant, i.e. CHF 20,000.00 (twenty thousand Swiss francs), upon final delivery of the completed piece to the Etrillard Foundation in May 2027.



If the award is granted to a collaborative application, the grant will be paid to the representative of the collaborative group, as identified in the application file.

In the event of the work being left unfinished or not submitted by the winner, the Foundation reserves the right to claim the first payment and will not pay the remaining balance.

Article XIII. Intellectual property rights

The piece created by the winner shall be submitted to the Etrillard Foundation on the date specified in Article VIII of these rules. On that date, it shall become the property of the Etrillard Foundation.

The winning professional or collaborative group undertakes not to reproduce the winning piece, as it is the property of the Etrillard Foundation.

The winning professional or collaborative group retains the intellectual property rights to the manufacturing processes, know-how and any innovations used in the creation of the piece.

Article XIV. Protection of personal data

Candidates authorise the monitoring of their application file and acknowledge that they have been informed that the mandatory personal information concerning them and necessary for their application to the Competition may be subject to automated processing. This information will be used by the Etrillard Foundation exclusively for the Competition. The personal data collected concerning each candidate is subject to the provisions of the French law known as

"Informatique et Libertés" of 6 January 1978, as amended, and the General Data Protection Regulation.

Article XV. Responsibilities

The Etrillard Foundation cannot be held liable if, for reasons beyond its control, the competition has to be postponed or cancelled.

Article XVI. Acceptance of the rules

Participation in this prize implies the candidates' unreserved acceptance of these rules.



Article XVII. Submission and obtaining of the rules

These rules govern the 2025-2027 edition of the Etrillard Foundation Commission Competition and can be consulted on the Foundation's website: http://www.fondationetrillard.ch/fr/concours-commande-ames-d-oeuvres-2025