

RULES 2026 EDITION

Preamble

In 2026, the Fondation Etrillard will award the first edition of the "Nature in the City" Award, worth CHF 30'000 (thirty thousand Swiss francs), to support **the creation of an urban landscape design project centred on nature** in Switzerland or France.

Through this annual award, the Fondation Etrillard **wishes to support the transformation of a site for biodiversity and residents' well-being by developing local nature in deprived urban areas. The site must therefore be widely accessible to the public. The transformation and new management of the site should serve as educational tools for the general public.**

The Prize will be awarded subject to the conditions set out below.

Article 1. Eligibility requirements

Article 1.1. Eligibility of the candidate and the site

Any public or private entity that owns or manages an **accessible urban space** may apply **for a project involving renaturation or redevelopment aimed at promoting biodiversity and the well-being of the population** in Switzerland or France.

The site must be located in dense urban areas where there is a shortage of urban green spaces ⁽¹⁾.

The project should cover an area large enough to allow for the establishment of biodiversity and public use.

The site must be open to the general public, either occasionally or on a regular basis. Inaccessible spaces, such as those located inside or on the roof of a building, or those reserved for certain groups only, such as a company's head office, are not eligible for the Award.

Where relevant, the net income generated by the urban green space must be allocated primarily to its maintenance. **The site must be managed on a non-profit basis.**

(1) For example, by applying the 3/30/300 rule, which is based on three key principles for improving the quality of life of city dwellers: 3 trees visible from every home, 30% tree cover in the neighbourhood, and a green space within 300 metres of every home or workplace.

Article 1.2. Project eligibility

For applications to be eligible, seven criteria must be met:

1. The project must have a transformative impact in creating, expanding or enriching nature in the city.
2. The work must be carried out in an environmentally friendly manner that preserves life, in line with one of the core commitments of the Award (see Article 2).
3. The work described above must be in the planning stage or currently underway. Applications submitted after the work has been completed will not be considered.
4. Applicants must ensure the long-term sustainability and ecological management of the site. Several pieces of information will be requested in the application file for the purpose of evaluating the project (see application file).
5. Applicants must provide proof of land ownership for the site where the work will take place, in the form of a title deed, lease, owner's agreement or other document.
6. The project leader must be the project owner and, as such, have legal status as a local authority (region, department, city, district), association, foundation, company or entrepreneur.
7. Applicants must be able to initiate the project within two years and ensure that they can obtain all the legal authorisations necessary to carry out their project, where applicable (examples of legal authorisations: favourable opinion from the Architecte des Bâtiments de France, building permit issued by the local authority's planning department, etc.).

Article 2. Award criteria

Candidate projects will be evaluated in relation to the three core commitments of the Award:

- Pillar 1: What the project brings to people

The project must have a purpose for residents, local residents and (future) users and, as far as possible, be the result of a participatory approach. The proposed landscaping must contribute to improving the living environment through its aesthetic appeal and its uses. Its usefulness may take several forms: providing a place to recharge one's batteries, creating an oasis of freshness, learning from nature, developing uses related to physical, mental and social health, raising awareness of biodiversity, creating opportunities for encounters around the arts, etc. The purpose of the project must be communicated to the residents and users of the site.

- **Pillar 2: What the project brings to the site**

The project must involve landscaping that did not previously exist on the site. It must have a transformative impact. Therefore, pure restoration/renovation projects are not eligible for the Prize.

- **Pillar 3: What the project brings to living things**

The project must benefit biodiversity: creation of habitats/environments of interest, soil de-sealing, developments and choice of species favourable to local flora and fauna, etc. It must also take into account the need to adapt to climate change and make the most of the often limiting conditions in dense urban environments. The project must be based on knowledge of the existing natural heritage and preserve it as much as possible.

Article 3. Terms and conditions of participation

Article 3.1. Timetable

- 6 January 2026: opening of the call for applications
- 10 April 2026 at 11:59 p.m.: closing date for applications
- April 2026: pre-selection of applications received
- May 2026: announcement of finalists
- End of May 2026: deliberation by the jury
- Early June 2026: announcement of the winner

Article 3.2. Composition of the application file

The application must include the following information:

- Presentation of the project leader(s) (to be completed online)
- Presentation of the project site (to be completed online)
- Illustrated description of the project (rationale, history of the site, challenges, accompanied by photos, plans, cross-sections and perspective views of the project) [4 pages maximum]
- Project commitments (contribution to people, the site and living things) [3 pages maximum]
- Project implementation (series of questions to be completed with numerical data and project budget)
- Video clip: mandatory, approximately 1 minute 30 seconds long, in mp4 format, presenting the main features of the project and the location concerned. Professional video quality is not expected. The video can simply be a shot of the space hosting the project with an explanation by the project leader.

Article 3.3. Application submission procedure

Applicants must complete the online application form for the Award, available at the following link:
<https://fondationetrillard.wiin.io/fr/applications/prix-nature-dans-la-ville-2026>

Applications must be submitted by 11:59 p.m. on **10 April 2026** at the latest.

Any application that is incomplete or arrives after the deadline will be rejected. Similarly, applications that do not meet the required criteria will not be considered. Applications sent by post will not be accepted.

Article 4. Decision-making process / Selection criteria

Article 4.1. Application review process

After reviewing the prerequisites and eligibility criteria for candidates and projects, the selection of applications will take place in three stages:

- Scoring of criteria on an evaluation grid for each project by the Fondation Etrillard, assisted by Plante & Cité France and Plante & Cité Switzerland.
- Selection of finalist projects by the Fondation Etrillard and Plante & Cité
- Selection of the winning project from among the finalists by a jury of experts chaired by the Fondation Etrillard. The jury will be composed of experts in the fields of ecology, landscaping and urban planning.

Article 4.2. Announcement of results

The results will be announced directly to the candidates by the Fondation Etrillard. These results must remain confidential until the award ceremony organised by the Fondation, the date of which will be specified later, provisionally in June 2026. There will be only one winning project per edition.

Article 5. Terms and conditions for payment of the Prize

The terms and conditions for awarding the Prize will be specified in an agreement between the Fondation Etrillard and the winner. The prize money of CHF 30,000 will be paid upon presentation of paid invoices related to the development project.

If the development project to be financed by the Prize is not ultimately carried out, or if the development project is cancelled, the Fondation Etrillard reserves the right not to pay the prize money to the winner.

Article 6. Start of the project

The winner agrees to commence work **within two years** of signing the agreement. The Fondation must be provided with a report on this work. The details of these reports will be specified in the agreement.

Article 7. Communication and commitments

At the end of the work, and if possible, during the work, the winner agrees to display the award in a space visible to the public.

In addition, the finalists and the winner undertake to provide the organisers with royalty-free photographs for their communication channels free of charge. They undertake to authorise any audio, video and photographic recordings necessary for the promotion of the Award and to authorise the press and the Prize's partners to use and distribute these media free of charge for the promotion of the Prize in the current year and in future years. If individuals appear in the photographs, the winner shall ensure that their image rights are respected.

Article 8. Liability

The Fondation Etrillard cannot be held liable if, for reasons beyond its control, the prize has to be postponed or cancelled.

Article 9. Acceptance of the rules

By participating in the Award, applicants fully accept these rules and the jury and the executive committee's decisions, and waive their right to appeal against the results.

Contact Fondation Etrillard

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